

## Healthy Families, Healthy Communities

We know that wellness requires not only medical care, but social, psychological, cultural, financial, and individual supports. The C4 Campus is designed to support all of the **Social Determinants of Health (SDoH)**.



68%

of families have co-existing health and SDoH challenges

72%

of Commerce City residents in the C4 area are low-to-moderate income

81%

average of service population identifying as non-Caucasian in race

83%

of the C4 district's children meet free-and-reduced lunch criteria

**HOLISTIC CARE:** Incorporating individual, cultural, social, and psychological factors, and providing care with basic human dignity and choice to decrease healthcare costs and improve quality of life; is critical to improve outcomes

“Effectively managing patients with complex clinical and social needs requires thoughtful integration of health care and social services.”

-The Commonwealth Fund



## The Problem: Navigating a Disjointed System

Limited  
Referrals

### Providers

Unaware of available services; no personal relationships with other agencies

Limited  
Trust

### Service Population

Distrust of systems, transportation, eligibility and cost concerns, lack of child care, time to navigate multiple systems and resources, etc.

Access  
Barriers

Dropped  
Ball

### Disconnected Services

Within the healthcare system, less than 50% of referrals lead to a successful connection, with a provider in a new system.

“Being offered multiple pieces of paper that are all for different services and different locations is very overwhelming.” – Adams County Resident & Service Client

Learn more at  
[www.C4wellness.com](http://www.C4wellness.com)



## An Innovative Solution: Centralizing Services on One Campus

### Co-Location is Fundamental to Integrated, Client-Centered Experiences

#### ULC Building Tenants: 7190 Colorado Blvd



**The Urban Land Conservancy (ULC):** a nonprofit, uses real estate to benefit communities, preserving community assets



**Early Childhood Partnership of Adams County (ECPAC):** supports families with young children in connecting to needed community services and provides classes/groups for families; Partners co-located with ECPAC, include those supporting families in applying for public benefits, **Maria Droste Counseling Center** providing mental health services, regardless of ability to pay, and in partnership with A Precious Child, emergency clothing for children.



**United for a New Economy (UNE):** building community power through organizing; community activism and innovative policy solutions



**Front Range Clinic:** Addiction treatment and medicine, same day or next day appointments, accepting Medicaid

**Creative Treatment Options:** Substance abuse counseling and DUI services, accepting Medicaid; integrated with Front Range Clinic



**Cultivando:** community-led work, social justice, and collaborative leadership



**City of Commerce City:** Has voted to purchase an entire floor with goals of serving residents on-site



Bringing services together, so our members don't have to.

#### On Campus Partners



**Tri County Health Dept:** Offering 60+ services including immunizations, land use planning, birth and death certificates, health promotion programming and planning, maternal child health services, children with special needs referrals, Medicaid assistance, syringe access, and sexual health including **Women, Infants, & Children (WIC):** free nutritious foods and education for pregnant, and postpartum women, infants, and children up to age 5.



**Adams County, CO:** Supporting campus partners through on site space options and resource support.



**ACCESS Housing of Adams County, Inc:** A neighborhood non-profit providing family shelter services and rental assistance.



#### NEW! Organizations Coming to the C4!



**Kids First Health Care (KFHC):** Integrated medical and behavioral health pediatrics integrating with oral health



**Kids in Need of Dentistry (KIND):** Oral health clinic, outreach and education – integrating with pediatric care



**Colorado Orthodontic Foundation (COF):** Accessible & affordable orthodontic care for low-income families



**Contact C4 Leadership**  
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**Get Involved**  
[www.C4wellness.com](http://www.C4wellness.com)

**Donate as an Individual or Corporate Partnership**

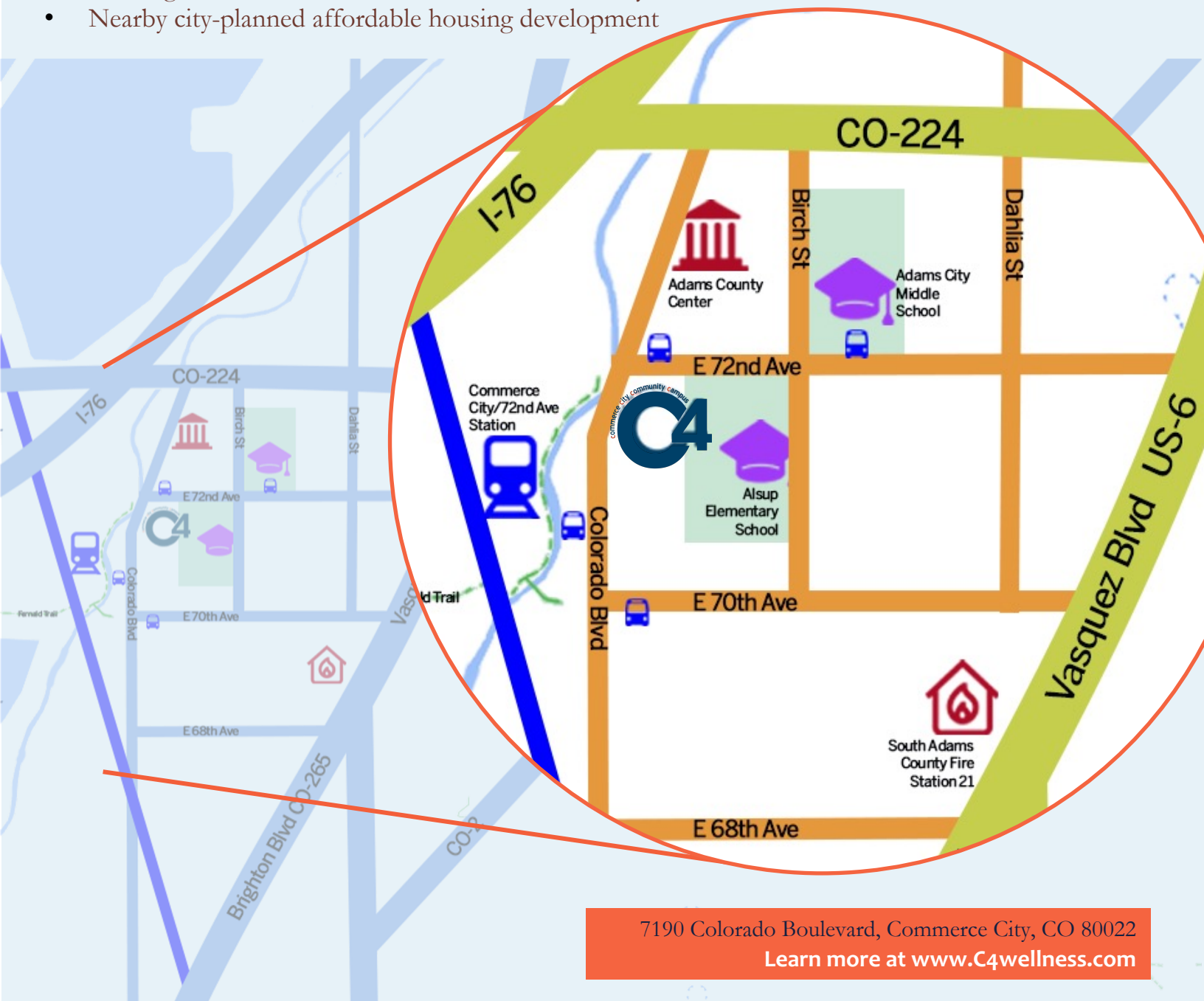
## Purposeful Design in a Repurposed Space

C4 is leveraging an existing community landmark, previously the County Human Services building, already occupied by collaborating social service agencies committed to addressing the Social Determinants of Health. **KIND** and **Kids First** are raising funds to repurpose portions of the building for clinical spaces. By adding healthcare services...



## ... The C4 is poised to become an innovative model for neighborhood wellness!

- Conveniently located near the 72<sup>nd</sup> Street N-Line Light Rail Station & multiple RTD bus stops
- Walking distance to two low-income Adams County schools
- Nearby city-planned affordable housing development





## Responding to Community Voice; Rooted in Client-Partnership

Holistic care, and thoughtful integration of health and social services, requires partners, willing to change systems to meet the needs of the community; not force the family to meet the needs of the systems.



**ROI:** Connecting people to the full set of social and health supports they need provides a **positive return on investment**. Value-based care is evolving from a medical model to community-based, individual engagement.

**Community care coordinators for Medicaid members: ROI of 127%**

“Kids First recognizes the incredible need for an environment that builds trust between agencies and with patients. The envisioned community campus with single-site, co-located services, warm hand-offs among resource partners and ease of transportation for clients are effective solutions to the challenges of referrals.” -Kids First Health Care

“At KIND, we focus on whole-person care. We know that good oral health is intrinsically linked to good nutrition, overall physical health, and mental health. When families understand, and can access comprehensive care, their care costs less, and they significantly improve their long-term outcomes.”  
- Kids in Need of Dentistry (KIND)

“This would help us cut down on driving; being able to access many services in one day – so only have to ask for one day off of work.” –Adams County Resident & Service Client

“This saves on time and mis-communication between different organizations and families – which also saves time for families not having to repeat information.” –Adams County Resident & Service Client

“WIC has found great success with co-locating services with medical providers And community-based organizations (i.e. county health and human services, food banks, housing authorities) so that a warm hand off can occur on site and one less stop for a client to make.”  
-Women, Infants, & Children (WIC)

“Families need a hub they can become familiar and comfortable with. When they know what to expect they are more likely to follow through with a referral.”  
-Early Childhood Partnership of Adams County (ECPAC)

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